each of the corresponding plurality of addresses are allocated according to a pre-set pattern such that the respective address refers to a resource that is available for the conference call at the given time.

13. The non-transitory computer readable medium of claim **12** wherein the first message comprises a first session initiation protocol invite message.

14. The non-transitory computer readable medium of claim **13** further comprising instructions for sending a second session initiation protocol invite message comprising a dynamic uniform resource identifier to the resource.

15. The non-transitory computer readable medium of claim **12** wherein the second message comprises a session initiation protocol 3xx redirection message.

16. The non-transitory computer readable medium of claim **15** wherein the session initiation protocol 3xx redirection message comprises a contact header containing the dynamic uniform resource identifier.

17. The non-transitory computer readable medium of claim **12** further comprising receiving a session initiation protocol 200 OK message from the resource.

18. The non-transitory computer readable medium of claim **14** wherein the third message comprises a session initiation protocol refer message.

19. The non-transitory computer readable medium of claim **18** wherein the session initiation protocol refer message comprises a refer-to header comprising the dynamic uniform resource identifier.

20. The non-transitory computer readable medium of claim **19** further comprising receiving a session initiation protocol accepted message.

21. A user equipment comprising at least one processor and at least one memory including computer program code for one or more programs, the at least one memory and the computer program code configured, with the at least one processor, to cause the user equipment to perform at least the following:

transmit to a server a first message comprising a request for a resource configured to sustain a conference call;

receive from the server a second message comprising a network address identifying the resource configured to sustain the conference call which has been allocated by the server;

in response to receiving the second message, transmit a first request directly to the resource at the network address;

in response to receiving an acknowledgment of the first request directly from the resource, transmit to at least one other user equipment a third message comprising the network address; and

in response to receiving a notification that the resource sends out directly to the at least one other user equipment an acknowledgment of a second request directly sent from the at least one other user equipment, initiate a connection to the at least one other user equipment via the resource to establish a conference call between the user equipment and the at least one other user equipment;

wherein the third message comprising the network address is transmitted by direct communication from the first user equipment to the at least one other user equipment.

22. The user equipment of claim **21** wherein the second message specifies that the resource is being allocated a respective address of a corresponding plurality of addresses, the respective address being unique to the conference call at any given time; and wherein each of the corresponding plurality of addresses are allocated according to a pre-set pattern such that the respective address refers to a resource that is available for the conference call at the given time.

23. The user equipment of claim **21** wherein the first message comprises a first session initiation protocol invite message.

24. The user equipment of claim **23** wherein the computer program code is further configured to cause the user equipment to send a second session initiation protocol invite message comprising the dynamic uniform resource identifier to the resource.

25. The user equipment of claim **21** wherein the second message comprises a session initiation protocol 3xx redirection message.

26. The user equipment of claim **25** wherein the session initiation protocol 3xx redirection message comprises a contact header containing a dynamic uniform resource identifier.

27. The user equipment of claim **21** wherein the computer program code is further configured to cause the user equipment to receive a session initiation protocol 200 OK message from the resource.

28. The user equipment of claim **26** wherein the third message comprises a session initiation protocol refer message.

29. The user equipment of claim **28** wherein the session initiation protocol refer message comprises a refer-to header comprising the dynamic uniform resource identifier.

30. The user equipment of claim **29** wherein the computer program code is further configured to cause the user equipment to receive a session initiation protocol accepted message.

31. A conference server for administering conferencing resources, the conference server comprising at least one processor and at least one memory including computer program code for one or more programs, the at least one memory and the computer program code being configured, with the at least one processor, to cause the conference server to perform at least the following:

receive from a first user equipment a first message comprising a request for a resource that is configured for sustaining a conference call;

allocate a network address identifying a resource that is configured for sustaining the conference call; and

transmit to the first user equipment a second message comprising the network address.

32. The conference server of claim **31** wherein the computer program code is further configured, with the at least one processor, to cause the conference server to allocate a network address identifying a resource that is configured for sustaining the conference call between the first user equipment and at least one other user equipment.

33. The conference server of claim **31** wherein the conference server is provided at a single location.

34. The conference server of claim **31** wherein the conference server is distributed between two or more locations.

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